

HAIDER ALI

Visual Journalist & Documentary Director | Focus: Human Rights, Migration, Underrepresented Voices

Lahore, Pakistan | hxderali@gmail.com | +92-301-0409293 | hxderali.com | [linkedin.com/in/hxder](https://www.linkedin.com/in/hxder)

PROFESSIONAL SUMMARY

Documentary filmmaker and journalist with a Bachelor of Science in Film & Broadcast Media Studies, specializing in visual storytelling on communities shaped by systemic and geopolitical hardship. Directed and narrated an original documentary on nomadic communities in Pakistan, with newsroom experience in digital journalism and production experience across short film and music video direction. Brings investigative curiosity, cross-cultural communication, and content strategy expertise to graduate research and instruction in Journalism, Media Studies, or Documentary Filmmaking, and seeks a Graduate, Research, or Teaching Assistantship to contribute to departmental media research and teaching.

EDUCATION

University of the Punjab, Lahore, Pakistan

Aug 2020 – Dec 2024

Bachelor of Science in Film & Broadcast Media Studies — CGPA: 3.37/4.00 Relevant Coursework: Documentary Production, Filmmaking, Digital Marketing, Journalism

DOCUMENTARY & FILM PROJECTS

Nomads of Lahore (Khana Badosh) — Documentary Film | Director, Producer & Narrator (Nov 2024)

- Directed, produced, and narrated an independent documentary exploring nomadic communities on the margins of Lahore, examining how urbanization and economic hardship affect a traditional way of life still evolving today.
- Led every stage of production — field research, location scouting, on-site interviews, cinematography, scripting, narration, editing, and post-production.

Neelum Valley Documentary (In Production, 2026) | Director

- Producing an original short documentary on daily civilian life in a valley shaped by its position along the India–Pakistan Line of Control, extending the thematic focus established in Nomads of Lahore.

Dark Web — Short Film (Oct 2024) | Director & Screenwriter

- Wrote and directed a dialogue-free psychological thriller exploring curiosity, fear, and the hidden dangers of anonymous online spaces, told entirely through visual storytelling, cinematography, and sound design.

Also: My Heart My Life — Music Video, Director & Producer (Sep 2024) | Gull — Short Film, Producer (Aug 2024) | Gurya — Short Film, Producer (May 2023)

FEATURED WORK

Nomads of Lahore (Documentary): [watch on YouTube](#)

Dark Web (Short Film): [watch on YouTube](#)

Full Portfolio: hxderali.com

RELEVANT EXPERIENCE

Social Media Marketing Manager — Global Holidays and Visa Consultant LLC

Apr 2024 – Mar 2026

Dubai, United Arab Emirates (Remote)

- Directed and produced more than 150 short-form videos for social media campaigns, combining visual storytelling with marketing strategy.
- Conducted on-camera interviews and produced testimonial videos with clients from diverse cultural and linguistic backgrounds; managed Meta ad campaigns and analyzed performance metrics to optimize engagement.

Quality Control Executive — StarzPlay Arabia

Oct 2023 – Dec 2023

Lahore, Punjab, Pakistan (On-site)

- Reviewed and evaluated streaming content against cultural sensitivity and regional broadcast standards across a multi-country OTT platform.
- Verified editorial accuracy of metadata, titles, and imagery, developing a close-reading and fact-checking discipline applicable to journalistic research.

Social Media Executive — G News Network

Oct 2022 – Dec 2022

Lahore, Punjab, Pakistan (On-site)

- Produced and published digital news content during breaking news coverage under tight editorial deadlines.
- Live-streamed press conferences and news events for real-time audience engagement, and monitored news trends to support editorial planning.

LEADERSHIP EXPERIENCE

Event Manager — Alkhidmat Foundation

Jul 2023 – Sep 2023

- Managed logistics and execution of Child Education Events in underprivileged areas of Lahore, coordinating with community stakeholders to promote educational access.
- Organized events under the Bano Qabil program, connecting youth participants with technical and digital skills training.

Seminar Coordinator & Host — FABM Club, School of Communication Studies

- Organized and hosted university seminars on the revival of Pakistani cinema, and led workshops encouraging students to pursue careers in digital storytelling and film.

AWARDS & HONORS

- Prime Minister's Laptop Scheme Award, HEC Pakistan (2023) — merit-based national academic recognition.
- Certificate, Introduction to Digital Journalism — Reuters (Sep 2023)
- Certificate, Storytelling and Content Creation to Transform Your Personal Brand — LinkedIn Learning (Oct 2023)

TECHNICAL SKILLS

Media Production: Documentary Filmmaking, Film Production, Video Production, Broadcast Media, Video Editing
Journalism & Research: Investigative Journalism, Digital Journalism, Academic Writing, Interviewing, Critical Thinking
Communication & Strategy: Content Strategy, Storytelling, Visual Communication, Public Speaking, Audience Engagement
Digital Marketing: Social Media Strategy, Meta Ads Manager, Social Media Analytics, Digital Storytelling
Languages: English (Professional Working Proficiency), Urdu, Hindi, Punjabi (Native/Fluent)